



# Surprisingly Missed Four ~~Obvious~~ Opportunities to Enhance Your IT Team

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The fast-changing world of IT demands that you have the *right* resources available at the right time. Unfortunately, between turnover, specialized and time-sensitive projects and sharpened budgets, many teams are short on bandwidth. Not only does this put them in reactionary mode, but it prevents them from having the time and perspective to seize opportunities to make their teams more efficient and innovative.

Here are four often-missed opportunities to enhance your IT team:

## 1. An expert leaves

Maybe the expert in charge of your network gets another job, or perhaps an IT manager leaves in the middle of a deployment, leaving you short-handed. In these scenarios, you need to be able to fill knowledge and skillset gaps fast, and you may not have the time or budget to recruit another full-time employee. This can create the perfect opportunity for outsourcing certain roles and responsibilities.

## 2. Specialized needs arise

You're not alone if your team is occasionally confronted with highly specialized projects that require expertise outside of your team's core competencies. Rather than adding to your headcount and incurring salary/benefit costs to address these specialized projects, it can be simpler and more cost-effective to outsource this work.

## 3. Time-sensitive deadlines

Unexpected and/or time-sensitive projects like data center migrations happen. During these times, having scalable resources at the ready is a luxury many teams don't enjoy. So, rather than overburdening in-house staff, absorbing costs and risking delays, it may benefit teams to look outside their walls for expertise, skillsets and facilities that can scale up and down in times of need.

## 4. Reduction in headcount

Many teams have the directive to trim budget and decrease headcount. While this may be helpful to the bottom line, it can hamper efficiency and flexibility. Outsourcing individual skillsets or entire processes can be a cost-effective solution that makes your staff exponentially more flexible and efficient. An outsourced partner gives you dedicated access to experts without you incurring the overhead costs of hiring a full-time employee. What's more, outsourcing models enable you to only pay for what you use. Not only does this help you better align your spend to your budgetary goals, but you can also scale resources up and down more fluidly.

The most important part of seizing on these staffing opportunities is being proactive. By understanding the many scenarios that could befall your team, you set yourself up to solve these issues before they arise.

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## About ConRes

ConRes is a private, Women-Owned IT solutions provider that helps you design, procure, implement and support multi-vendor solutions in five key areas: cloud, collaboration, cybersecurity, data center and digital infrastructure. Backed by over 55 years of customer dedication, our approach is simple: We have great people who are highly skilled at what they do, who are nimble and flexible to changing needs and who find ways of helping customers structure IT in the way that works best for their businesses.

